

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP17/12 15.32
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEPT 7/12 15.32

CANCELLED SPOTS
TTLS \$111125..67X
PLS CFM, THX 9*17

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1880
AGENCY PRODUCT CODE =

2	30	\$2,000.00	10/16	10/19	2	TU-F	2
5	700A-900A						

PROGRAM : GMA
CON COM1: 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		500P-600P	30		\$2,250.00	10/16	10/19	0		TU-F	0
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
42	S		1100P-1135P	30		\$2,000.00	10/16	10/21	3		TU-F,SU	3
PROGRAM : NEWS												
ORD COM1: NEWS RUNS LATE ON SAT DUE TO COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK												
45	S		100P-300P	30		\$600.00	10/18	10/18	0		THU	0
PROGRAM : CHEW/GENERAL HOSPITAL												
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19 FOR 1 SPOT/WK												
34	S		500P-600P	30		\$2,250.00	10/22	10/22	0		MON	0
PROGRAM : NEWS												
40	S		800P-1000P	30		\$9,250.00	10/22	10/22	0		MON	0
PROGRAM : DANCING												
44	S		1000P-1100P	30		\$6,000.00	10/22	10/22	1		MON	1
PROGRAM : CASTLE												
OCT/12			111125.00									
CONTRACT TOTAL												111125.00
TOTAL SPOTS												67

MARKET TOTALS \$423,500WFTV 35%WKMG 21%WESH 30%WOFL 11%WKCF 0%WRBW 0%
CABL 0%
WOPX 0%WRDQ 3%EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE